Once you have entered your choices and thoughts in the form below, you can download our [model answer](https://www.praxisframework.org/files/we-opportunity-responses-activity-answer.pdf) for comparison.

|  |
| --- |
| **Opportunity responses - activity** |
| There are a number of ways in which Brook could respond to the possibility of the technology being adapted for bicycle tyres (i.e. is each action an example of Exploit, Share, Enhance or Accept).Don't dwell on these too long as they can be interpreted in more than one way. Allocate the types of action to the examples that seem to be the best fit. |
| **Action** | **Type** |
| Form a partnership with the supplier to develop the technology | Choose an item. |
| Click here to enter text. |
| Buy a licence for the technology and adapt it for use on bicycles | Choose an item. |
| Click here to enter text. |
| Do nothing | Choose an item. |
| Click here to enter text. |
| Make a contractual commitment to buy 50,000 tyres over two years if a bicycle version is available | Choose an item. |
| Click here to enter text. |