This document provides an insight into how people with the iMA High Red communication style will perceive the principles set out in the policy section of a management plan. To get the benefit of this page you first need to understand your own preferred style (or colour) and, ideally, those of your colleagues.

Introduction

A High Red would typically propose or want to see:

- governance structures that will ensure quick and objective decision making whatever the context;
- the inclusion of documents that clearly demonstrate value only.

Roles and responsibilities

A High Red would typically propose or want to see:

- accountabilities made clear;
- performance measurement mechanisms defined for each role.

Information management

A High Red would typically propose or want to see:

- that all documentation promotes activities that achieve tangible results;
- removal of any bureaucracy that threatens the accomplishment of actions.

Assurance

A High Red would typically propose or want to see:

- reviews that focus on the end goal and not necessarily the means of achieving it.

Budget

A High Red would typically propose or want to see:

- resources being deployed to carry out actions rather than on identification and analysis;
- leaders being proposed with resources to achieve agreed actions.

Interfaces

A High Red would typically propose or want to see:

- minimal interfaces;
- flexibility for leaders to make decisions.