

Threat responses - activity 1 answer	
Action	Туре
Arrange for the client to visit Britain	Transfer
David could offer the client a trip round the factory and in the process, transfer the risk to her. It is then up to the client to mitigate the risk by taking actions such as those listed below.	
Arrange for Brook's Dutch Sales Manager to attend the meeting as well	Reduce
If the flights are cancelled and David doesn't make it, the meeting will still go ahead. It isn't ideal if David misses the meeting but the impact will be reduced because the local manager, Jaap van Rensburg, is able to represent the company.	
Do nothing	Accept
The risk may be considered sufficiently small that there is no need to take any action.	
Travel by rail	Avoid
This avoids air travel risks completely but probably incurs additional costs due to the cancellation of the flight; late booking of the train and the longer travelling time.	

